

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID:	63400	CF	NTL-POL	FBD - LBD:	10/24/12 - 10/30/12	HL#:		Created:	10/22/12 09:18 AM						
Client:	AMERICAN CROSSROADS (304732)	CPE:	/ / 1257	Agency Commission:	15 %	Updated:	NMBRISTOW	on 10/22/12 11:17 AM							
Agency:	CROSSROADS MEDIA (27783)	Product:	EST 1257 (1300)	Self Protect.:	:15:00	Confirmed:	10/22/12 11:16 AM								
Buyer:	STEPHANIE MARONEY	Demo:	HHOLDS DMA RTG	Sched. Code:	B				**PRINT REQUIRED**						
AE:	NICOLE ELIE POL-GWTS-PH					Billing Int:	Monthly	BM :	SS						
Share:	0%	KMGH:	0%	KUSA:	0%	KDVR+:	0%	KWGN:	0%	KTVD:	0%	KPXC:	0%	CABLE:	0%

NEW ORDER; KEC/PH 10/22/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	SBPREVIEW630PM	* * * * * S *	FTBPRV	30	B		FOOTBALL	0.0	\$700.00	1	\$700.00		
	<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12	<u>Oct 22</u> 1										
002	N5PAFCSUN	* * * * * S	ANEWS	30	B		FOOTBALL	0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12	<u>Oct 22</u> 1										
003	NWKNDNSAT2	* * * * * S *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12	<u>Oct 22</u> 1										
004	LWCSIMISA2	* * * * * S *	LFG	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12	<u>Oct 22</u> 1										
005	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12	<u>Oct 22</u> 1										
006	PCRIMESA2	* * * * * S *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12	<u>Oct 22</u> 1										
007	MNEWS528A	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$650.00	3	\$1,950.00		
	<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 3										

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Order ID: 63400 CF NTL-POL FBD - LBD: 10/24/12 - 10/30/12 HL#: Created: 10/22/12 09:18 AM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1257 Agency Commission: 15 % Updated: NMBRISTOW on 10/22/12 11:17 AM

Agency: CROSSROADS MEDIA (27783) Product: EST 1257 (1300) Self Protect.: :15:00 Confirmed: 10/22/12 11:16 AM

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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008	MNEWS528A	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$650.00	2	\$1,300.00		
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FBD LBD Oct 29  
10/29/12 10/30/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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009	LLETTER1	0 0 1 1 1 0 0	LETT	30	B			0.0	\$1,200.00	3	\$3,600.00		
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FBD LBD Oct 22  
10/24/12 10/26/12 3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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010	LLETTER1	1 1 0 0 0 0 0	LETT	30	B			0.0	\$1,200.00	2	\$2,400.00		
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FBD LBD Oct 29  
10/29/12 10/30/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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011	MNEWS1	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$850.00	3	\$2,550.00		
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FBD LBD Oct 22  
10/24/12 10/26/12 3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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012	MNEWS1	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$850.00	2	\$1,700.00		
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FBD LBD Oct 29  
10/29/12 10/30/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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013	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
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FBD LBD Oct 22  
10/27/12 10/27/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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014	DRAY	0 0 1 1 1 0 0	DAY	30	B			0.0	\$900.00	3	\$2,700.00		
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FBD LBD Oct 22  
10/24/12 10/26/12 3

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KCNC-TV

Order ID: 63400 CF NTL-POL FBD - LBD: 10/24/12 - 10/30/12 HL#: Created: 10/22/12 09:18 AM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1257 Agency Commission: 15 % Updated: NMBRISTOW on 10/22/12 11:17 AM

Agency: CROSSROADS MEDIA (27783) Product: EST 1257 (1300) Self Protect.: :15:00 Confirmed: 10/22/12 11:16 AM

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVB: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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015	DRAY	1 1 0 0 0 0 0	DAY	30	B			0.0	\$900.00	2	\$1,800.00		
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<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12	<u>Oct 29</u> 2
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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016	DPRICE	0 0 1 1 1 0 0	DAY	30	B			0.0	\$1,800.00	3	\$5,400.00		
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<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 3
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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017	DPRICE	1 1 0 0 0 0 0	DAY	30	B			0.0	\$1,800.00	2	\$3,600.00		
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<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12	<u>Oct 29</u> 2
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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018	EPHIL2	0 0 1 1 1 0 0	EFG	30	B			0.0	\$1,500.00	3	\$4,500.00		
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<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 3
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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019	EPHIL2	1 1 0 0 0 0 0	EFG	30	B			0.0	\$1,500.00	2	\$3,000.00		
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<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12	<u>Oct 29</u> 2
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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020	MNEWS5AM	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$600.00	3	\$1,800.00		
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<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 3
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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021	MNEWS5AM	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$600.00	2	\$1,200.00		
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<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12	<u>Oct 29</u> 2
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KCNC-TV

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVB: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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022	NLATE7	0 0 1 1 1 1 1	NEWS	30	B			0.0	\$4,500.00	5	\$22,500.00		
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FBD  
10/24/12

LBD  
10/28/12

Oct 22  
5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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023	NLATE7	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$4,500.00	2	\$9,000.00		
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FBD  
10/29/12

LBD  
10/30/12

Oct 29  
2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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024	DDEAL	0 0 1 1 1 0 0	DAY	30	B			0.0	\$750.00	3	\$2,250.00		
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FBD  
10/24/12

LBD  
10/26/12

Oct 22  
3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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025	DDEAL	1 1 0 0 0 0 0	DAY	30	B			0.0	\$750.00	2	\$1,500.00		
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FBD  
10/29/12

LBD  
10/30/12

Oct 29  
2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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026	NEARLY6PM	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$2,500.00	3	\$7,500.00		
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FBD  
10/24/12

LBD  
10/26/12

Oct 22  
3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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027	NEARLY5PM	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$2,500.00	3	\$7,500.00		
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FBD  
10/24/12

LBD  
10/26/12

Oct 22  
3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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028	NEARLY5PM	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$2,500.00	2	\$5,000.00		
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FBD  
10/29/12

LBD  
10/30/12

Oct 29  
2

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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029	PCSIWE3	* * * W * * * *	REGP	30	B			0.0	\$7,000.00	1	\$7,000.00		
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FBD LBD Oct 22  
10/24/12 10/24/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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030	NEARLY630PM	0 0 2 1 1 0 0	NEWS	30	B			0.0	\$2,500.00	4	\$10,000.00		
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FBD LBD Oct 22  
10/24/12 10/26/12 4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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031	NEARLY630PM	0 1 0 0 0 0 0	NEWS	30	B			0.0	\$2,500.00	1	\$2,500.00		
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FBD LBD Oct 29  
10/30/12 10/30/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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032	DYR	0 0 1 1 1 0 0	DAY	30	B			0.0	\$1,200.00	3	\$3,600.00		
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FBD LBD Oct 22  
10/24/12 10/26/12 3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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033	DYR	1 1 0 0 0 0 0	DAY	30	B			0.0	\$1,200.00	2	\$2,400.00		
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FBD LBD Oct 29  
10/29/12 10/30/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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034	NNOON	0 0 1 0 1 0 0	DAYN	30	B			0.0	\$1,100.00	2	\$2,200.00		
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FBD LBD Oct 22  
10/24/12 10/26/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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035	NNOON	0 1 0 0 0 0 0	DAYN	30	B			0.0	\$1,100.00	1	\$1,100.00		
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FBD LBD Oct 29  
10/30/12 10/30/12 1

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KCNC-TV

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Buyer:	STEPHANIE MARONEY	Demo:	HHOLDS DMA RTG	Sched. Code:	B		**PRINT REQUIRED**								
AE:	NICOLE ELIE POL-GWTS-PH			Billing Int:	Monthly	BM :	SS								
Share:	0%	KMGH:	0%	KUSA:	0%	KDVR+:	0%	KWGN:	0%	KTVB:	0%	KPXC:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NEVE530PM	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$3,000.00	3	\$9,000.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NEVE530PM	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$3,000.00	2	\$6,000.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12		<u>Oct 29</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$8,500.00	1	\$8,500.00		
		<u>FBD</u> 10/26/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	SNCAAFB	* * * * * S *	FTBL	30	B		FOOTBALL	0.0	\$2,000.00	1	\$2,000.00		
		<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	MEARLY	0 0 1 1 1 0 0	MORN	30	B			0.0	\$850.00	3	\$2,550.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	MEARLY	1 1 0 0 0 0 0	MORN	30	B			0.0	\$850.00	2	\$1,700.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12		<u>Oct 29</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$8,500.00	1	\$8,500.00		
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

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STATIONS

KCNC-TV

Order ID:	63400	CF	NTL-POL	FBD - LBD:	10/24/12 - 10/30/12	HL#:		Created:	10/22/12 09:18 AM
Client:	AMERICAN CROSSROADS (304732)	CPE:	/ / 1257	Agency Commission:	15 %	Updated:	NMBRISTOW	on 10/22/12 11:17 AM	
Agency:	CROSSROADS MEDIA (27783)	Product:	EST 1257 (1300)	Self Protect.:	:15:00	Confirmed:	10/22/12 11:16 AM		
Buyer:	STEPHANIE MARONEY	Demo:	HHOLDS DMA RTG	Sched. Code:	B		**PRINT REQUIRED**		
AE:	NICOLE ELIE POL-GWTS-PH			Billing Int:	Monthly	BM :	SS		
Share:	0%	KMGH:	0%	KUSA:	0%	KDVR+:	0%	KWGN:	0%
				KTVB:	0%	KPXC:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	PNCISLA	* T * * * * *	REGP	30	B			0.0	\$11,000.00	1	\$11,000.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 10/30/12		<u>Oct 29</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PSIXTY1	* * * * * * S	REGP	30	B			0.0	\$12,000.00	1	\$12,000.00		
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	PCRIMINAL	* * * W * * * *	REGP	30	B			0.0	\$10,000.00	1	\$10,000.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/24/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	PNAVY	* T * * * * *	REGP	30	B			0.0	\$15,000.00	1	\$15,000.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 10/30/12		<u>Oct 29</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	PELEMENT	* * * T * * * *	REGP	30	B			0.0	\$12,000.00	1	\$12,000.00		
		<u>FBD</u> 10/25/12	<u>LBD</u> 10/25/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	PHAWAII	M * * * * * *	REGP	30	B			0.0	\$10,000.00	1	\$10,000.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 10/29/12		<u>Oct 29</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	PWIFESUN2	* * * * * * S	REGP	30	B			0.0	\$7,500.00	1	\$7,500.00		
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 63400 CF NTL-POL FBD - LBD: 10/24/12 - 10/30/12 HL#: Created: 10/22/12 09:18 AM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1257 Agency Commission: 15 % Updated: NMBRISTOW on 10/22/12 11:17 AM

Agency: CROSSROADS MEDIA (27783) Product: EST 1257 (1300) Self Protect.: :15:00 Confirmed: 10/22/12 11:16 AM

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	NEARLY6PM	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$2,500.00	2	\$5,000.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12		<u>Oct 29</u> 2								

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	98	0	\$252,150.00	\$214,327.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$252,150.00	\$214,327.50	\$0.00	\$0.00